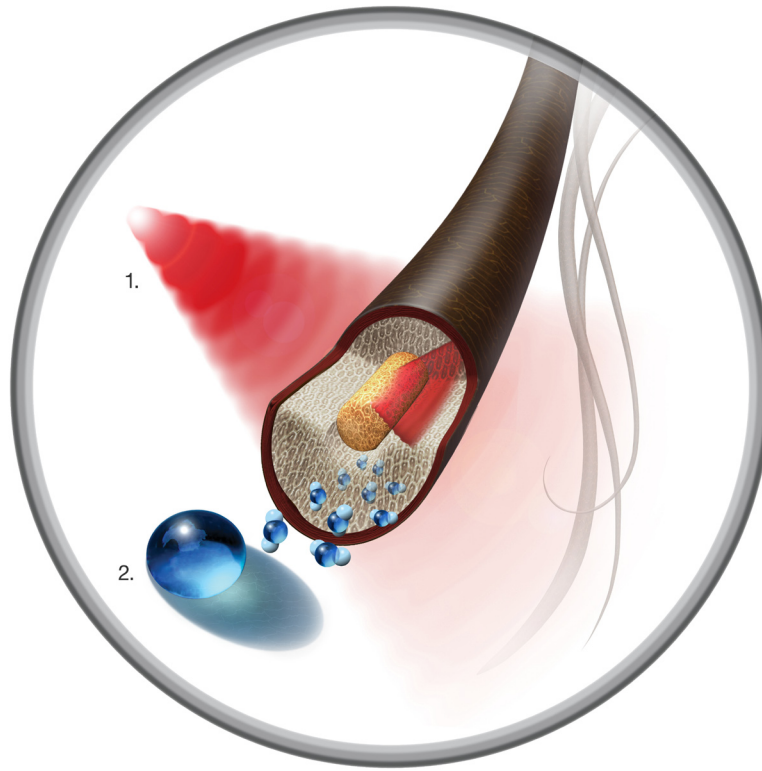


WHAT IS EXPRESS ION COMPLEX™?



Express Ion Complex is a blend of volcanic minerals that naturally deliver conditioning negative ions and far infrared heat.

1. Far infrared heat penetrates deep into the hair shaft to style hair quickly from the inside out, minimizing damage to the delicate outer cuticle.
2. Negative ions break down hydrogen bonds, creating microscopic water molecules that are able to diffuse into the hair follicle. Hair is left shiny, smooth and moisturized in less time.