

HOW YOU CAN HELP

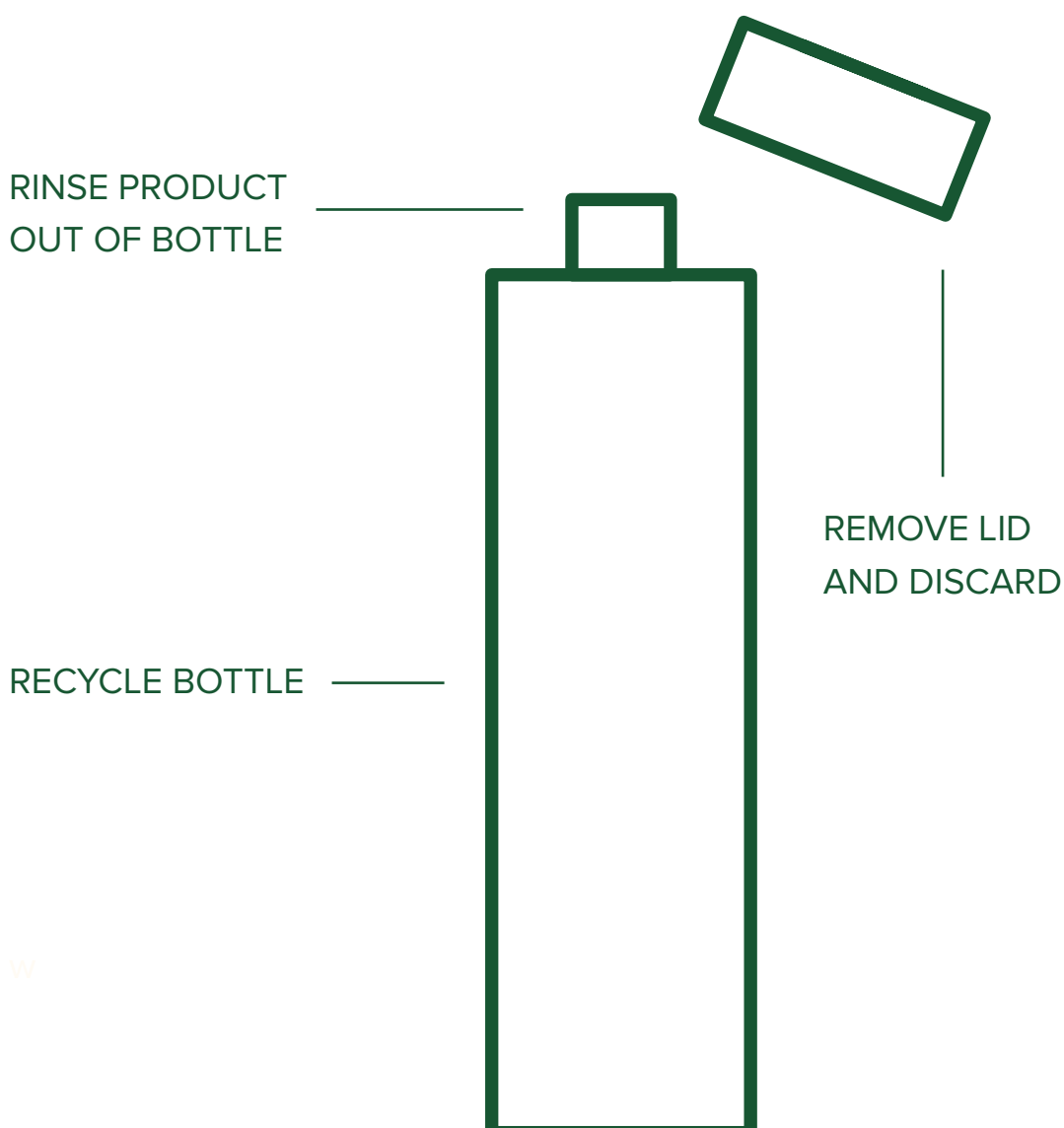
RECYCLE JPMS™ PACKAGING

Care & Styling Products

Next time you have an empty shampoo, conditioner or styling product, pause before putting the packaging in the trash. It only takes a few simple steps to recycle the packaging instead.*

If you have an aluminum or metal bottle with a plastic lid (i.e., a hairspray can), place the lid in the trash and recycle the bottle.**

If your plastic bottle has a plastic lid with an attached component that cannot be recycled (i.e., a spring), remove the component and place it in the trash before recycling the bottle and lid.**



**Before recycling, check your city's sanitation department website for more information on material/bottle recyclability and restrictions. | **epa.gov/warm*

HOW YOU CAN HELP

RECYCLE JPMS™ TOOLS

Tools

Send your used Paul Mitchell® heat styling tools back to JPMS™ to be recycled through our partnership with Homeboy Industries.

US residents can also send tools directly to Homeboy Industries:

Homeboy Industries

130 W. Bruno Street

Los Angeles, CA 90012

Resources for Local Recycling in the US

- **Best Buy:** Recycle up to three items per household per day; see website for state specific details
- **Goodwill:** Accepts electronics for recycling at over 2,000 locations across the US
- **Earth911.com:** Find alternate in-person recycling locations



HOW YOU CAN HELP

RECYCLE JPMS™ COLOR TUBES & CARTONS

Color

Remove lid from color tube and squeeze/roll excess color out of tube. Place tube in recycling bin. Every tube of Paul Mitchell® the color also comes in recyclable cartons and shippers. Place the carton/shipper directly into the recycling bin.

Did You Know

Aluminum is an infinitely recyclable material that takes up to 95% less energy to recycle than to produce new.* That's why every tube of our hair color is made with up to 45% recycled aluminum and is 100% recyclable.

JPMS™ is proud to partner with Green Circle Salons to prevent up to 95% of salon beauty waste from ending up in the landfill. This includes daily byproducts including color, used foils and hair clippings.

For more information, visit paulmitchellpro.com



HOW YOU CAN HELP

USE AND SHARE THESE TIPS FOR BETTER RECYCLING

- 1 Make sure recyclables are empty, clean and dry** before putting them in the recycling bin.
- 2 Toss the small stuff.** Avoid putting anything smaller than a credit card in your recycling bin. Small items cannot be sorted and run the risk of jamming recycling equipment.
- 3 Check your city's requirements before recycling any plastic.** Some items—including plastic grocery bags, straws and utensils—shouldn't be thrown in your curbside bin.
- 4 Think twice before putting it in the recycling bin.** If you're unsure whether the material is recyclable, err on the side of caution. Contaminating your bin with non-recyclable items may result in the whole load being sent to the landfill.
- 5 Do a bit of research** before disposing of items like batteries, electronics, chemicals, paint, etc. Though they shouldn't be placed in your curbside bin, you'll likely find local drop-off centers that can properly recycle these items.

GET CREATIVE & REPURPOSE JPMS™ BOTTLES

