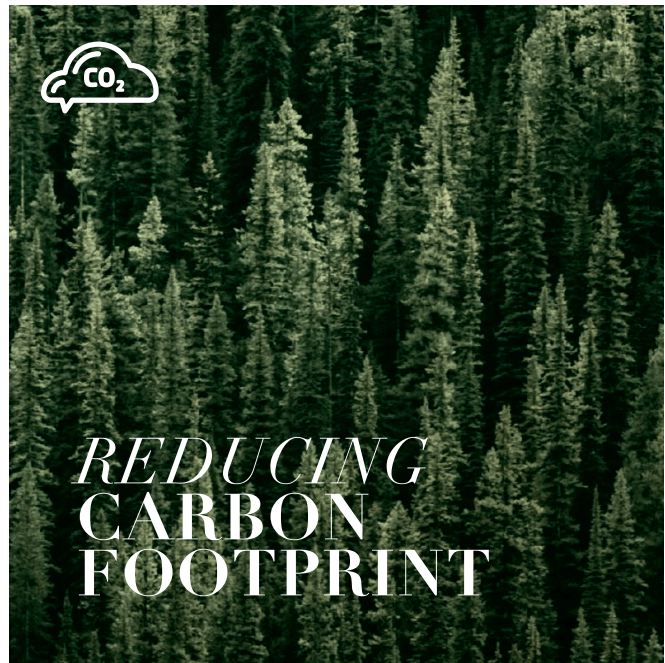


CARING FOR OUR PLANET *TODAY* + *ALWAYS*

From reducing our use of virgin plastic to ethical sourcing and so much more, we're committed to protecting the world around us today and for generations to come. Here's a look at the milestones we've met so far and others we're on track to complete by 2025.



JPMS™ GREEN GOALS BY 2025

Reducing Virgin Plastic



PCR Packaging



Bio-Based Packaging

Clean Beauty products only; excluding select caps/closures



Less Plastic in Caps



No Single Dose Plastic



No Retail Plastic Bags

Reducing Carbon Footprint



Tree Planting Program



Carbon Offset Corporate Travel



Hybrid Fleet Vehicles



Solar-Powered Global Distribution HQ



Carbon Neutral Shoots



Clean Energy Manufacturing
Clean Beauty products only

Sustainable & Ethical Sourcing



Pioneer in Cruelty-Free Hair Care



Tea Tree Oil



Awapuhi Farm



Vegan Products



Beeswax
Paul Mitchell® the color products only



100% Eco Paper

Minimizing Waste to Landfill



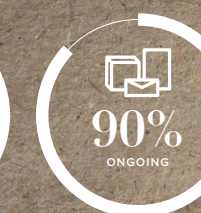
Returned Tool Recycling Program



Reduced Salon Waste



Recycled Aluminum Tubes
Paul Mitchell Professional Hair Color products only



Less Paper